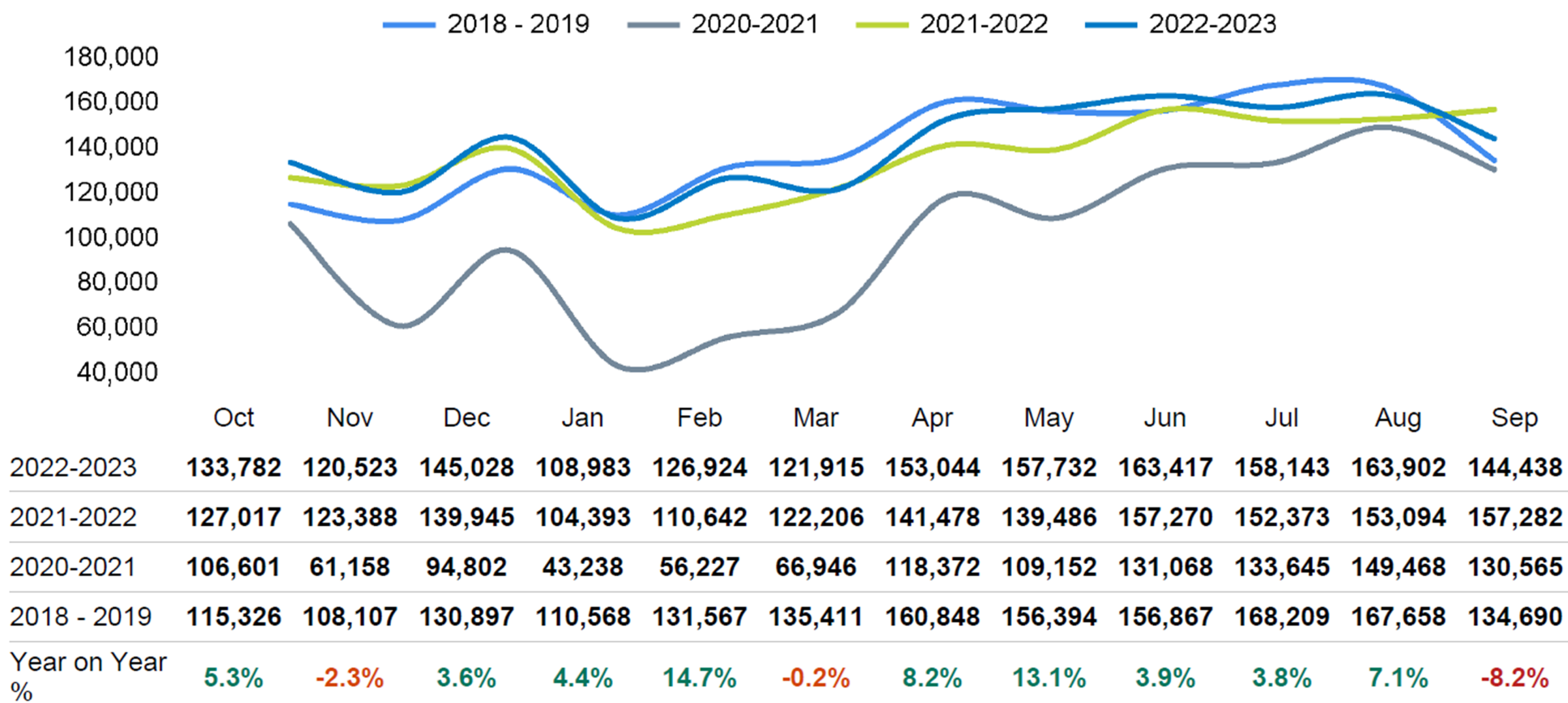


Windsor Town Manager Health Check

Windsor Town Forum November 2023

Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for September compares September 2023 to September 2022

Footfall – Headline data - week to 29 October

The total number of visitors to Windsor Town Centre External for the last 52 weeks is 7,365,866 which is 3.5% up on the previous year.

The total number of visitors for the year to date is 6,158,628 which is 3.9% up on the previous year.

The total number of visitors to Windsor Town Centre External in week commencing 23 October 2023 was 139,474.

The busiest day in week commencing 23 October 2023 was Saturday with 22,293 visitors.

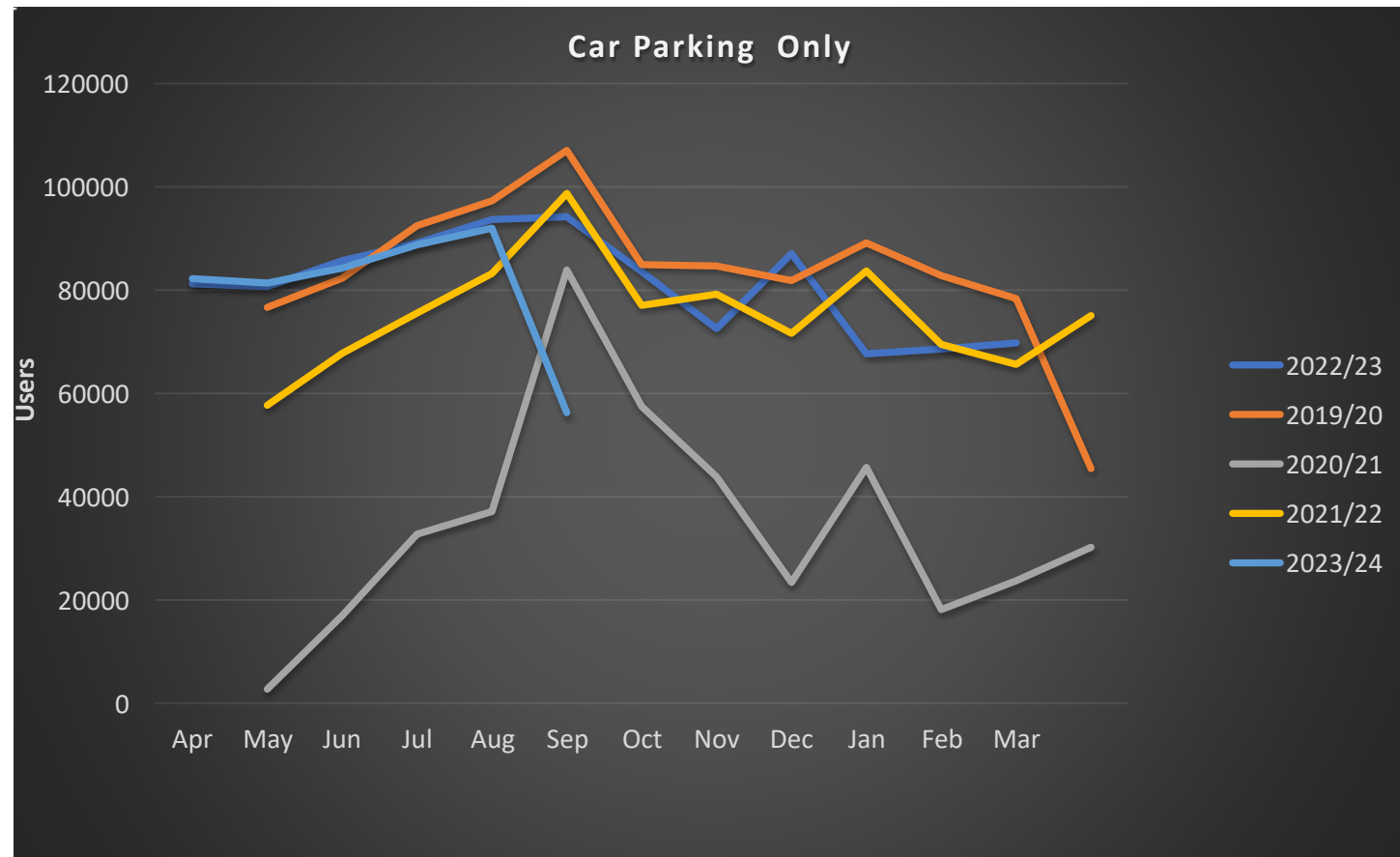
The peak hour of the week was 15:00 on Sunday 29 October 2023 with footfall of 3,270.



Car & Coach Parking - July

Car parking for Sept has decrease 40% (56523 users compared to last year (94295). It should be noted that we normally would see a decrease this time of year as the summer holidays come to an end but also we have seen some very poor weather.

Whilst overall car parking has seen a reduction the coach park saw a significant increase in users in September of 120% (1311 users) compared to the (595 users) same period last year



Vacancy Rate – Windsor Town Centre

Windsor Town centre down 9.4% - National Rate 13.9% (source BRC Sept 2023)

Recently vacated units last month .

- Neals yard , FG Pymm & Sons.

Stores opened in the last month

- Card Factory, French Kiss (formerly Madame POSH)

Under development/offer

- Halifax, Newlook (Mango) , Valarie's Patisserie , Corals, Cath Kidson,

Christmas Programme 2023

www.rbwm.gov.uk



Royal Borough
of Windsor &
Maidenhead



CELEBRATE CHRISTMAS

www.rbwm.gov.uk



Royal Borough
of Windsor &
Maidenhead

IN THE ROYAL BOROUGH OF
WINDSOR AND MAIDENHEAD

#MyFestiveRoyalBorough



25 NOV | 10AM | PEASCOD STREET

Windsor Christmas Vegan Fiesta

Enjoy a wide array of plant-based and eco-friendly artisan stalls including yummy cakes, dairy-free chocolates, Christmas cocktails, ethical homeware, handmade crafts, sustainable gifts, freebies and much more. There will also be delicious street food with vegan kebabs and festive meals, so come hungry!

www.sparkleveganevents.com/windsor

26 NOV | 10.30AM | PINDER HALL, COOKHAM

Cookham Christmas Market

Support brilliant local businesses and The Baby Bank charity. Grab your tickets in advance for just £3 which includes a delicious mince pie and a donation to charity (kids are FREE). So many beautiful stalls will be there - gifts, decorations, cakes, sweets, jewellery, clothing - so come and have a mulled wine and get in the festive spirit.

www.eventbrite.com/e/cookham-christmas-market-2023-tickets-709420705427

26 NOV | 1PM | CLEWER MEMORIAL RECREATION GROUND

Clewer and Dedworth Christmas Fair

Enjoy the annual Christmas Fair with lots of craft and gift market stalls, fun and games and much more. Please note that there is no parking available on site - please walk or cycle if you can.

<https://cleweranddedworth.org.uk/>

3 DEC | ROUX AT SKINDLES BRASSERIE

Roux at Skindles Christmas Market

Alain Roux's online boutique brought to life at his riverside Brasserie. Ideal for all your Christmas gift and Christmas entertaining needs - choose from the exclusive range of food, drink and cooking products on display - all hand crafted for, and selected by, Alain Roux.

Delight your friends and family this Christmas - choose from a range of stunning items including homemade jams and preserves, signature gins, special anniversary edition knife sets, Roux dynasty cookery books, souvenir teddy bears and much more.

Showcased for one day only in our first floor Cocktail Bar, you'll also get the chance to meet our team, including Alain who will be available for book signings between 2pm-3pm.

www.rouxatskindles.co.uk

8 DEC | COOKHAM DEAN VILLAGE HALL

Cookham Dean Metre Market - Christmas Special

With a focus on local arts and crafts, enjoy browsing the stalls, sampling festive food and drinks with our resident DJ playing proper Christmas tunes. You can expect local candles, soaps, body scrubs, jewellery, hand-sewn items, several local artists and more.

www.metre-market.com



We all love that “**oooh**” moment when the night sky comes alive with a **magical** light display. Choose your *twinkly* countdown to Christmas from the list of switch-on events below.

16 NOV | 5PM | ETON HIGH STREET

Eton Christmas Lights Switch-on

Celebrate Christmas in Eton with food stalls, funfair rides, music, dancing and all the fun of Christmas! Kicking off at Jubilee Square from 5pm. The Chapel service starts at 6pm followed by a Christmas procession with Father Christmas and his reindeer. Watch the Christmas lights switch-on in Jubilee Square at 7pm.

www.etoncommunity.com

18 NOV | 1PM | CASTLE HILL, WINDSOR

Windsor Christmas Lights Switch-on

Windsor will sparkle to life with its ever popular Christmas Lights switch-on taking place in front of the wonderful Windsor Castle. A full programme of live festive performances from local groups will take place in the streets and on stage from 1pm. Community stands, food stalls and funfair rides will be present on the day. The official switch-on ceremony will take place at 5.30pm, led by the Mayor, Councillor John Knowles, and the cast from the Theatre Royal Windsor's Pantomime, Aladdin.

www.windsor.gov.uk - Facebook: @VisitWindsorUK - Twitter: @VisitWindsor - Instagram: @VisitWindsorUK

19 NOV | 12PM | SUNNINGHILL HIGH STREET

Sunninghill Street Fayre

Sunninghill High Street will be transformed into a busy Street Fayre celebrating the local community. The event starts with a parade at 12 noon led by the town crier and St Andrews Pipes and Drums. There will be market stalls and food outlets all along the High Street, interspersed with children's rides and other entertainment including Father Christmas in his grotto and the opportunity to see real reindeer.

The aim of the event is twofold: to raise vital funds for local organisations and to raise awareness of the village of Sunninghill and its fine selection of unique and interesting shops and businesses.

<https://sunninghillandascotparishcouncil.co.uk/sunninghill-street-fayre-2023/>

25 NOV | FROM 11AM | MAIDENHEAD TOWN CENTRE

Maidenhead Christmas Lights Switch-on and Christmas Market

Throughout the day a bustling Festive Market will take place on St Ives Road and in Library Square with a fabulous selection of stalls, a bar and street food as well as children's funfair rides - there is something for all the family to enjoy.

Live entertainment from community groups including Sign4You Choir from 11am. The main stage kicking off at 3pm with performances from Courtland Stories, Dance Inspired and our headliners, Bottle Kids.

The countdown begins just before 6pm followed by a fireworks display*. *Weather dependent. Follow @MakeMaidenhead for the latest updates.



11 NOV TO 24 DEC | WHITMOOR FOREST, ASCOT

LaplandUK

Forget everything you know about a human Christmas, you're about to be introduced to the greatest secret on Earth! LaplandUK is an award-winning immersive and theatrical Christmas experience, offering a tailor-made four-and-a-half-hour journey through a secret, magical Even World hidden in an enchanted forest.

Step into an ancient Even civilisation through enchanting storytelling that places your family at the centre, combining the spectacle of a filmset with the performance of theatre.

It's a celebration honouring the wonderment of childhood, where the LaplandUK experience starts with a personalised invitation from Father Christmas; arriving in the post ahead of your visit, it invites your Small Folk to help the Elves with their toy making in Lapland, after an upsurge in human kindness has meant that they have more toys to make than ever before!

Sold out for 2023, but can sign up to be the first to hear of 2024 tickets here: portal.laplanduk.co.uk/ticket-updates/

16 NOV TO 2 JAN | THE SAVILL GARDEN, WINDSOR GREAT PARK

Windsor Great Park Illuminated

(excluding Christmas Day)

Light up your year!

Prepare to be captivated as woodland and water at Windsor Great Park come alive with dazzling lights, breathtaking projections and food-lit fountains. With a generous sparkle of new installations and a sprinkling of favourites returning, this year's Windsor Great Park Illuminated promises to be more magical than ever. Follow a path through woodland awash with colour as mythical creatures, sparkles of fireflies and dancing fairies blaze the way. At a cosy rest spot, enjoy mouth-wateringly good food, mulled wine and hot chocolate or toast marshmallows at one of the fire pits. Join family and friends for the perfect evening out, where long-lasting festive memories will be made. Advance booking highly recommended.

tickets.windsor.gov.uk/sales/arts-and-events/windsor-great-park-illuminated

17 NOV TO 7 JAN | ALEXANDRA GARDENS, WINDSOR

Windsor On Ice

Windsor on Ice offers a great value day out for all the family, whatever the weather. Our main ice rink is fully covered and we now have a smaller children's rink, also undercover as well as an outside open air skating track with the beautiful views of Windsor Castle.

It is a festive, fun venue for families, birthday or Christmas parties, corporate Christmas parties and a great festive experience for clubs or groups who want to skate on real ice over Christmas time. From beginners to experienced, young or old. All levels of skaters are welcome.

The viewing area is also undercover, non skaters can relax and stay warm, maybe enjoying a freshly-ground coffee, mulled wine or warm festive food and drink from our themed food court. We have a large choice of rides and attractions for all ages too and wristbands can be bought on the day.

Please visit our website for further information or to book tickets. We strongly advise booking in advance www.windsoronice.com

18, 19, 25, 26 NOV AND 2, 3, 16, 24 DEC
DANIEL DEPARTMENT STORE, WINDSOR

Santa's Grotto Experience

Step into a winter wonderland like no other as we invite you to experience the magic of the season at Windsor's most enchanting event – Santa's Grotto! At Daniel Department Store, we believe in making the festive season truly special and our Santa's Grotto is the perfect place to create cherished memories with your loved ones. So, mark your calendars and prepare to embark on a journey to the North Pole, right here in the heart of Windsor!

tickets.windsor.gov.uk/sales/danielsantasgrotto



#MyFestiveRoyalBorough | 21

10, 17, 19 AND 24 DEC | ST. MARY'S CHURCH, MAIDENHEAD
Carol Services at St. Mary's Maidenhead

Celebrate Christmas 2023 with a selection of choral services for all ages.
www.stmarysmaidenhead.org

10 DEC | THE OLD COURT

The Nutcracker

The Let's All Dance Ballet Company presents their family festive favourite; the perfect Christmas treat for all! Stunning dancing, lavish costumes, much-loved music and crystal-clear storytelling will delight young and old alike. Join Clara and her Nutcracker Prince as they travel through magical lands, meet the Mouse King, Snow Queen and the Sugar Plum Fairy in the beautiful Land of Sweets, and lose yourself in the spectacular world of professional dance.

Let's All Dance makes high-quality ballet accessible and fun for children and families, immersing them in the spectacular world of professional dance.

www.oldcourt.org/

12 DEC | NORDEN FARM CENTRE FOR THE ARTS

The Albion Christmas Band

The Albion Christmas Show is a seasonal mixture of carols, spoken word and humorous readings. It really is the perfect way to start your festivities. Featuring the combined talents of Simon Nicol, Kelle White, Simon Care and Ashley Hutchings MBE.

They take to the stage for an evening of traditional English Christmas music, song and celebratory readings. This year will see a material chosen by our audience; it promises to be a fantastic set drawing on material from an extensive back catalogue.

www.nordenfam.org

13 DEC | NORDEN FARM CENTRE FOR THE ARTS

Maidenhead Concert Band

An evening filled with a wide variety of music including tunes from shows, films, and traditional Christmas favourites.

This concert is in aid of Accessible Boating Thames. A local charity operating a small fleet of accessible boats for a wide range of abilities from Bisham Abbey.

www.nordenfam.org

13 TO 17 DEC | HOLYPORT MEMORIAL HALL

The Snow Queen, Maidenhead Drama Guild

Though it's the summer, the Snow Queen has caused an unexpected snowy spell. Her influence even extends to fooling young Krut into giving her his brother as a servant. Now Gretta sets out to save Peter, her true love, and maybe restore summer.

www.thelittleboxoffice.com/mdg
or call 07375 111174



Shopping events to get you in the spirit



Discover unique gifts, handcrafted homeware, gorgeous decorations, fashion, jewellery, toys, food, live entertainment and more.... **Phew!**

Someone get me a glass of mulled wine, I'm definitely in the Christmas spirit now!

8 NOV | DANIEL DEPARTMENT STORE, WINDSOR
Late Night Shopping

The annual festive shopping event returns for another year. Hurry along for an undoubtedly great night of savings across the store, musical entertainment and delicious food and drink. Enjoy live music from The Windsor Boys' School Band and the Rock Choir, still walkers and roller-skating Christmas presents will be welcoming you in at the front entrance and later you can expect an appearance from Santa Claus himself. Complimentary prosecco will be provided throughout the evening keeping you refreshed whilst you shop! It's sure to be a great evening, so bring your friends and family together and kick-start your festive celebrations!
www.danielstores.co.uk/daniel-of-windsor-events-191

11 NOV | CRAFT COOP, WINDSOR YARDS
Gift Wrapping Service

Buy your gift in store or bring with you and the Craft Coop team will wrap it for you. Donations to DASH charity.

16 TO 19 NOV | ASCOT RACECOURSE
The Christmas Fair at Ascot

Pick the perfect present from festive food, gorgeous gifts, fine furniture, handy homewares, arresting art, tempting toys, jazzy jewellery, charming children's collections, fabulous fashion and sensational stocking fillers. And delight in a variety of delicious food products from the food hall on the ground floor. Choose from 150 carefully selected boutique companies selling festive gifts and products you won't usually find on the high street to delight family and friend on Christmas Day.
www.facebook.com/ChristmasFairAscot

18 AND 19 NOV | ROYAL WINDSOR RACECOURSE
Windsor Christmas Shopping Fair

Celebrate all good things for Christmas from food and drink to arts, crafts and gifts. You can enjoy browsing, sampling and buying from a mouth-watering array of stallholders.

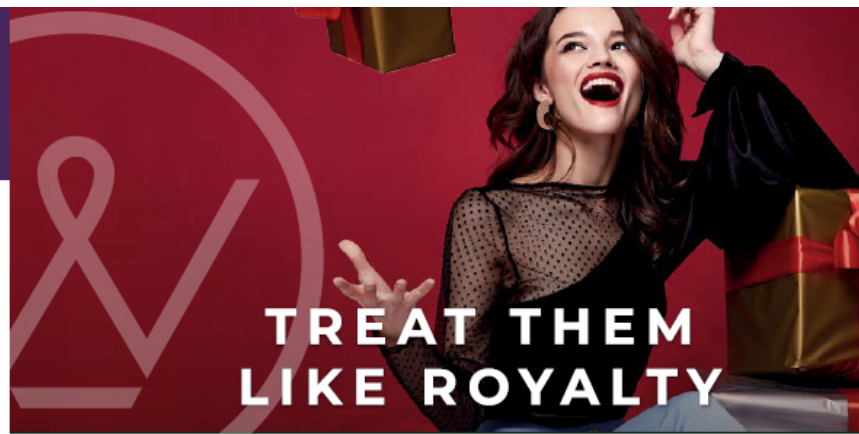
www.charlieowenevents.co.uk/events/windsor-christmas-fair

23 NOV TO 18 DEC | WINDSOR GREAT PARK, FOREST GATE
Christmas Tree Shop at Windsor Great Park

Open until stocks last.
Stop by the Windsor Great Park Christmas Tree Shop and kick-start the festive season with a Christmas tree. Choose between a Norway Spruce, a Nordmann Fir, or a Blue Spruce. You can also purchase Christmas wreaths, fresh boughs of holly and mistletoe, logs, kindling and a variety of decorations and gifts. Available in a variety of sizes from 3ft to 16ft, all trees are freshly cut and sustainably grown in Britain, with the majority coming from the Windsor Estate. Deliveries to the local area are available for an additional charge. Please speak to a member of the team for further information. On selected dates Berkshire, Buckinghamshire and Oxfordshire Wildlife Trust will be beside the shop for drop-in sessions making Christmas crowns and Christmas tree decorations for a small cash donation.
www.windsorgreatpark.co.uk/christmastree

25 NOV TO 24 DEC | BRAYWICK PLANT NURSERIES, MAIDENHEAD
Christmas at Braywick Plant Nurseries

Get excited about Christmas at Braywick Plant Nurseries this year! As well as beautiful, locally grown, non-drop Christmas trees, they have lights and decorations and a great range of gardening gifts. Look out for wreath-making workshops and free festive hot drinks every weekend for all customers!
www.braywickheath.co.uk



TREAT THEM LIKE ROYALTY



Christmas Magic

“Like snowflakes, my Christmas memories gather and dance – each beautiful, unique and gone too soon.”

Deborah Whipp

We are well and truly looking forward to celebrating Christmas in the Royal Borough this year with an abundance of baubles and lights, good food and merriment in some of our most picturesque settings!

Christmas music being played everywhere and decorations appearing on the streets signal a time to head to your local high street where your favourite shops are all stocked up with festive food and gifts.

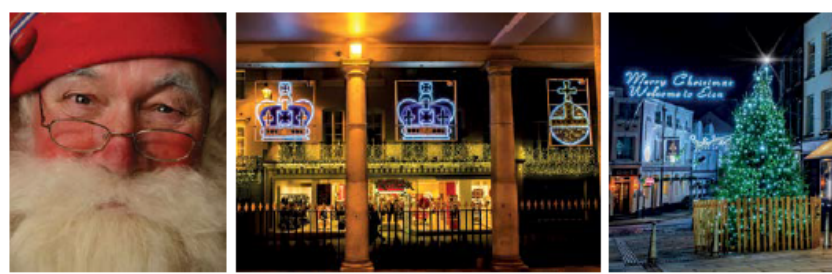
Even if you don't celebrate Christmas yourself it's always a special time to come together with loved ones and simply enjoy the magic of the season.

We have a fabulous line-up of events and so many good reasons to get out and about in the Royal Borough this festive season. We've put together a selection to help you get the most out of this special time.

Visit Windsor.gov.uk for regular updates and latest special offers plus more inspiration on our local gifts and experiences page and follow us on:

[f MyRoyalBorough, VisitWindsorUK](#) [X MyRoyalBorough, VisitWindsor](#) [#myroyalborough, #visitwindsoruk](#)

We'd love to see how you're getting into the festive spirit. Share your Royal Borough festive pictures with us using **#MyFestiveRoyalBorough**



WINDSOR GREAT PARK

Christmas trees

23 November - 18 December*

All grown sustainably in Britain, with many coming from the heart of the Royal Forest in the Windsor Estate.

For prices and opening times visit windsorgreatpark.co.uk/christmas

*open until stocks last

Headline info

- Christmas brochure launched 1 November.
- Online copy of the programme covering events across the whole of the borough.
- Socials created and shared with partners.
- Printed copies of programme for venues, businesses and organisations distributed from 1 November.

